



2009 Conference Registration Form
New York State Circulation Management Association, Inc.
New York Newspapers Advertising and Marketing Executives
Second Annual Sales & Marketing Joint Conference
 Sunday, May 31 – Wednesday, June 3 • Inn on the Lake, Canandaigua, NY
 www.theinnonthelake.com

(One form per member. May include spouse/guest of member. Please make additional copies as needed)

Name _____ Member or Associate Non-member Exhibitor

Name _____ Spouse/Guest of Member

(Please print clearly - as should appear on name badge)

Newspaper/Company _____ City _____

Phone _____ Email: _____

2009 SPECIAL- SEND ADDITIONAL NYNAME REPRESENTATIVES FOR JUST \$100 EACH!

Please use separate registration form for each additional representative.

NYNAME members only. **OFFER EXTENDED - REGISTER TODAY!**

MEMBER, ASSOCIATE & EXHIBITOR FULL REGISTRATION	<u>Price</u>	<u>Total</u>
Members, Associate Members & Exhibitors	\$175.00	\$ _____
Additional Representatives, Spouses & Guests	\$100.00	\$ _____

DAY RATE REGISTRATION		
Sunday	\$75.00	\$ _____
Monday	\$75.00	\$ _____
Tuesday and reception/banquet	\$125.00	\$ _____
Tuesday (no reception/banquet)	\$75.00	\$ _____
Reception/banquet only	\$75.00	\$ _____
Wednesday	\$50.00	\$ _____

NON-MEMBER FULL REGISTRATION <i>(also enrolls you as a member or associate member of NYNAME)</i>		
Non-Member Newspapers circulation under 4,000	\$250.00	\$ _____
Non-Member Newspapers circulation 4,000-14,999	\$275.00	\$ _____
Non-Member Newspapers circulation 15,000-39,999	\$300.00	\$ _____
Non-Member Newspapers circulation 40,000-99,999	\$350.00	\$ _____
Non-Member Newspapers circulation 100,000 or more	\$400.00	\$ _____
Non-Member Associate (non-newspaper)	\$300.00	\$ _____

	<u>Subtotal</u>	\$ _____
Exhibitor Space Charge (per table) # of tables ____ x	\$15.00	\$ _____
Exhibitor Electric Charge (circle one) Yes or No	+\$5.00	\$ _____
<i>(25 booths will be available on a first-come/first-serve basis)</i>		

Registration Total \$ _____

Full conference registration includes all scheduled meals. Day rates include meals served that day unless otherwise noted.

Mail registration to: NYNPA – 291 Hudson Ave, #A – Albany, NY 12210 – ATTN: Don Ferlazzo (checks payable NYNAME)

Tuesday Night Reception and Banquet – Tues, June 2, 2009 – *Select one for each attendee. Initial for guest/spouse.*

- | | |
|---|---|
| <input type="checkbox"/> Roasted Prime Rib | <input type="checkbox"/> Vegetable Pasta Primavera |
| <input type="checkbox"/> Grilled Salmon | <input type="checkbox"/> Chicken Florentine |

Hotel Information

Inn on the Lake – 770 S. Main St. – Canandaigua, NY 14424 – Call for reservations: 1-800-228-2801 – Mention NYNAME
Room Rates: Standard room: \$119.00 per night (with tax \$131.05), Standard room with lakefront patio OR Suite \$159.00 per night (with tax \$175.10), Lakefront Jacuzzi suite with balcony: \$285.00 per night (with tax \$313.85).

You must book your room by 5/15/09 to receive the group rate!

Networking Activities – Monday Afternoon, June 1, 2009 (Activities are optional. Please choose only one)

- | | | | |
|-------------------|--------------------------------|---------------------|----------|
| Golf Tournament | Participant(s) Attending _____ | +\$75.00 per person | \$ _____ |
| Fishing Outing | Participant(s) Attending _____ | +\$50.00 per person | \$ _____ |
| Wine Tasting Tour | Participant(s) Attending _____ | +\$61.00 per person | \$ _____ |

A bagged lunch is included in the Golf Tournament and Wine Tasting Tour. Lunch is not provided for the Fishing Outing. Other activity ideas provided in registration packet should be organized by attendee and do not include lunch.

GRAND TOTAL INCLUDED FOR REGISTRATION & ACTIVITIES \$ _____

Note: 2009 Membership Dues **MUST** be paid in full to attend the conference!