



**2009 Conference Registration Form**  
**New York State Circulation Management Association, Inc.**  
**New York Newspapers Advertising and Marketing Executives**  
**Second Annual Sales & Marketing Joint Conference**  
 Sunday, May 31 – Wednesday, June 3 • Inn on the Lake, Canandaigua, NY  
 www.theinnonthelake.com

*(One form per member. May include spouse/guest of member. Please make additional copies as needed)*

Name \_\_\_\_\_  Member  Non-member  Exhibitor

Name \_\_\_\_\_  Spouse/Guest of Member

*(Please print clearly - as should appear on name badge)*

Newspaper/Company \_\_\_\_\_ City \_\_\_\_\_

Phone \_\_\_\_\_ Email: \_\_\_\_\_

**2009 SPECIAL- SEND ADDITIONAL REPRESENTATIVES FOR JUST \$100!**

Please use separate registration form for each additional representative.  
 NYSCMA, Inc. members only. **File Early! This offer ends April 15, 2009!**

FULL CONFERENCE REGISTRATION	Price	Subtotal
<b>Members &amp; Exhibitors</b>	<b>\$175.00</b>	\$ _____
<b>Additional Representatives, Spouses &amp; Guests</b>	<b>\$100.00</b>	\$ _____
<b>Non-Member Registration</b> (also enrolls you in NYSMCA)	<b>\$225.00</b>	\$ _____

DAY RATE REGISTRATION		
<b>Sunday</b>	<b>\$75.00</b>	\$ _____
<b>Monday</b>	<b>\$75.00</b>	\$ _____
<b>Tuesday and reception/banquet</b>	<b>\$125.00</b>	\$ _____
<b>Tuesday (no reception/banquet)</b>	<b>\$75.00</b>	\$ _____
<b>Reception/banquet only</b>	<b>\$75.00</b>	\$ _____
<b>Wednesday</b>	<b>\$50.00</b>	\$ _____

	<b><u>Subtotal</u></b>	\$ _____
<b>Exhibitor Space Charge</b> (per table)      # of tables ____ x	<b>\$15.00</b>	\$ _____
<b>Exhibitor Electric Charge</b> (circle one)      Yes or No	<b>+\$5.00</b>	\$ _____
<i>(25 booths will be available on a first-come/first-serve basis)</i>		

**Registration Total** \$ \_\_\_\_\_

*Full conference registration includes all scheduled meals. Day rates include meals served that day unless otherwise noted.*

**Mail to:** NYNPA – 291 Hudson Ave, #A – Albany, NY 12210 – ATTN: Don Ferlazzo (checks payable NYSCMA, Inc.)

**Tuesday Night Reception and Banquet** – Tues, June 2, 2009 – *Select one for each attendee. Initial for guest/spouse.*

<input type="checkbox"/> <b>Roasted Prime Rib</b>	<input type="checkbox"/> <b>Vegetable Pasta Primavera</b>
<input type="checkbox"/> <b>Grilled Salmon</b>	<input type="checkbox"/> <b>Chicken Florentine</b>

**Hotel Information**

Inn on the Lake – 770 S. Main St. – Canandaigua, NY 14424 – Call for reservations: 1-800-228-2801 – Mention NYSCMA  
**Room Rates:** Standard room: \$119.00 per night (with tax \$131.05), Standard room with lakefront patio OR Suite \$159.00 per night (with tax \$175.10), Lakefront Jacuzzi suite with balcony: \$285.00 per night (with tax \$313.85)

**Networking Activities – Monday Afternoon, June 1, 2009** (Activities are optional. Please choose only one)

Golf Tournament    Participant(s) Attending _____	+\$75.00 per person	\$ _____
Fishing Outing      Participant(s) Attending _____	+\$50.00 per person	\$ _____
Wine Tasting Tour   Participant(s) Attending _____	+\$61.00 per person	\$ _____

*A bagged lunch is included in the Golf Tournament and Wine Tasting Tour. Lunch is not provided for the Fishing Outing. Other activity ideas provided in registration packet should be organized by attendee and do not include lunch.*

**GRAND TOTAL INCLUDED FOR REGISTRATION & ACTIVITIES** \$ \_\_\_\_\_

Note: 2009 Membership Dues **MUST** be paid in full to attend the conference!