



Third Annual
Sales & Marketing Joint Conference
NYSCMA inc. NYNAME
 May 16-18, 2010 - The Gideon Putnam Saratoga Springs, New York

(One form per member. May include spouse/guest of member. Please make additional copies as needed)

Name _____ Member Allied Member Non-Member

Name of Spouse/Guest of Member _____

Newspaper/Company _____ City _____

Phone _____ Email: _____

2010 NYNAME REGISTRATION SPECIAL

- SEND ADDITIONAL MEMBERS FROM THE SAME PAPER FOR JUST \$75 EACH! -

Please use separate registration form for each additional member.

NYNAME members only – Offer cannot be combined with NYSCMA offer.

OFFER EXTENDED INDEFINITELY!

FULL CONFERENCE REGISTRATION

	<u>Price</u>	<u>Subtotal</u>
1st Member or Allied Member	\$100.00	\$ _____
Additional Members	\$75.00	\$ _____
Spouses & Guests	\$50.00	\$ _____
Non-Member Registration (also enrolls you as Allied Member)	\$225.00	\$ _____

DAY RATE REGISTRATION

Sunday	\$50.00	\$ _____
Monday	\$100.00	\$ _____
Tuesday	\$25.00	\$ _____

Subtotal \$ _____

Exhibitor Space Charge (per table) # of tables ___ x **\$15.00** \$ _____
 (25 tables will be available on a first-come/first-serve basis)

Registration Total \$ _____

Full conference registration includes all scheduled meals. Day rates include meals served that day.

Monday Night Reception and Banquet – Monday, May 17, 2010 at 6:30 PM

Select one for each attendee. Initial for guest/spouse.

<input type="checkbox"/> Roast Top Sirloin	<input type="checkbox"/> Vegetable Wellington
<input type="checkbox"/> Broiled Atlantic Salmon	<input type="checkbox"/> Sautéed Breast of Chicken in Marsala Sauce

Hotel Information

Gideon Putnam Hotel – 24 Gideon Putnam Rd, Saratoga Springs, NY 12866 – 1-866-890-1171 - For reservations please fill out attached form and return it to the hotel by April 15, 2010. **Room Rates** (single or double occupancy): Standard room: \$119.00 per night (\$134.47 with tax), Suite: \$180.00 per night (\$203.40 with tax).

Networking Activities – Sunday, May 16, 2010 (Activities are optional. Please choose only one)

Golf Tournament - Participant(s) Attending _____ +\$75.00 per person \$ _____

Saratoga Walking Tour - Participant(s) Attending _____ +\$10.00 per person \$ _____

Day at the Spa - Participant(s) Attending _____ Prices vary, see attached for menu \$ N/A

A \$5 restaurant credit is included in the Golf Tournament. Lunch is not provided for other activities. Please see attached for more on these networking activities. Other activity ideas provided in registration packet should be organized by attendee and do not include lunch.

GRAND TOTAL INCLUDED FOR REGISTRATION & ACTIVITIES \$ _____

Mail payment and this form to:

NYNPA – 50 Colvin Ave, Suite 102, Albany NY 12206, ATTN: Don Ferlazzo (checks payable to NYNPA)